

Monday 21st November - Full Day Tutorials

A Improving The Test Process
Erik van Veenendaal, Improve QS, The Netherlands

B Using Business Stories To Test Requirements And Systems
Paul Gerrard & Susan Windsor, Gerrard Consulting, UK

C Combinatorial Testing Practices
Bj Rollison, Microsoft, USA

D Using And Choosing Test Techniques
Stuart Reid, Testing Solutions Group Ltd., UK

E Illustrating The Quality Story
Michael Bolton, DevelopSense, Canada

F Establishing An Effective Test Metrics Programme
John Fodeh, Cognizant, Denmark

Tuesday 22nd November - Half Day Tutorials

G How Google Tests Software
James Whittaker, Google, USA

H Defect Prevention And Early Defect Detection
Fran O'Hara, Inspire QS, Ireland

I Delivering Difficult Messages
Fiona Charles, Quality Intelligence, Canada

J Designing A Practical Risk-Based Test Strategy
Tim Koomen, Tim Koomen Testmanagement, The Netherlands

K Test Estimation And The Art Of Negotiation
Lynn McKee, Quality Perspectives & Nancy Kelln, Unimagined Testing, Canada

L Management Issues In Test Automation
Dorothy Graham, Software Testing Consultant, UK

CONFERENCE PROGRAMME - Tuesday 22nd November

13:30 **OPENING REMARKS - 'Hello Manchester',**
Geoff Thompson, Programme Chair, EuroSTAR 2011

13:45 **KEYNOTE 1: The New Testing: Delivering Assurance In The Age Of The Virtual**
Dr. Richard Sykes, Independent Consultant, UK

14:30 **Afternoon Break - Visit The Expo**

Quality	Agile / Automation	People	Case Studies
T1 Pursuing Quality, And Why You Will Never Catch It Dorothy Graham, Software Testing Consultant, UK	T2 Agile On Huge Banking Mainframe Legacy Systems. Is It Possible? Christian B.K. Hansen, Danske Bank, Denmark	T3 Finding Quality - Having A Work-Life Balance Mette Tønder, TestHuset, Denmark	T4 Acceptance Testing At Its Best Erik Boelen, QA Consult, Belgium
T5 The Pursuit of Quality: Chasing Tornadoes Or Just Hot Air? Paul Gerrard, Gerrard Consulting, UK	T6 Raising The Quality Bar In Agile Teams By Means Of "Early" Test Automation Christian Narfyng, PrettyGoodTesting, Denmark	T7 FEAR: Psychology In The Pursuit Of Quality Rik Marselis, Sogefi, The Netherlands	T8 Testing EURO Changeover - Too Big To Fail? Raivo Paits, Swedbank, Estonia

17:00 **KEYNOTE 2: Death To The Testing Phase**
Gojko Adzic, Neuri Limited, UK

17:45 **Drinks Reception - Networking In The Expo**

EuroSTAR 2011

MANCHESTER CENTRAL, MANCHESTER, UNITED KINGDOM
21 - 24 November 2011

CONFERENCE PROGRAMME - Wednesday 23rd November

08:30 **'Hello Manchester'**
with the Programme Committee

08:45 **KEYNOTE 3: Pursuing Quality? You Won't Get There By Testing**
James Whittaker, Google, USA

Test Management	Model Based Testing	Test Data	Learning
W1 Situational Leadership Styles On Test Approaches Wim Decoutere & Michael Platen, CTG, Belgium	W2 Model Based Test Design For Performance Testing And Other Non-Functional Requirements Mattias Arnholt, Ericsson, Sweden	W3 Test Data Management And Project Quality Go Hand In Hand Kristian Fischer, PA Consulting & Alan Hendokes, ATP, Denmark	W4A Mind Maps As Part Of The Agile Testing Process Martin Musmann, PrettyGoodTesting, Denmark
			W4B Boot Camp And Beyond Jackie McDougall, Sopra Group, UK

10:10 **Morning Break - Visit The Expo**

Test Management	Case Studies	New World	People
W5 Testing And The Bottom Line: A New Method To Estimate The Value Of Good Software Testing Juhani-Matti Tiira, Codemission Ltd., Finland	W6 You Say "Kvalitet", I Say Quality Coin Cherry, Coidna Computer Services P/L, Australia	W7 Chasing Quality In Cloud Computing - Testing Different Levels Of Quality Requirements Kees Blokland, Polteq, The Netherlands	W8A Life's Too Short: Make A Difference Anna Bak, Brightpearl, UK

W8B	W9	W10	W11
Happiness As Quality Measurement Jeroen de Cock, HP Enterprise Services, Belgium	Houston We Have A Problem Floris van Vugt & Maurice Smeur, Capgemini, The Netherlands	Customer Testing & Quality In Outsourced Development - A Story From An Insurance Company Gitte Oberbossel, Codan, Denmark	Social Software Development - The Writing On The Wall Matthew Arjany, Microsoft, India

W12	W13	W14	W15
Implementing Change = Methods + People + Processes Torsten Hoelgaard, Software Pro, Denmark	Tester: Get Out Of Your Cave! Jan Jaap Cannegieter, SYSQA, The Netherlands	Defect Prevention: How To Make It Really Happen Gerloff Hoekstra, Atos Origin, The Netherlands	Pushing The Boundaries Of User Experience Test Automation Julian Harry, eBay, UK

W16	W17	W18	W19
Practical Approaches To Motivating Testers Tatiana Murnane, KJ Ross, Australia & Stuart Reid, Testing Solutions Group Ltd., UK	Growing To A Next Level Test Organisation Tim Koomen, Tim Koomen Testmanagement, The Netherlands	Striving For Quality In One IT Landscape Fabian Sciarano, Nets, Denmark	Automated Reliability Testing via Hardware Interfaces Bryan Bakker, Sioux Embedded Systems BV, The Netherlands

W20	W21	W22	W23
Where Exploration And Automation Meet: Getting The Most From Automated Tests Andy Kemp, ThoughtWorks, UK	Team Work Within The Test Team - (E)2Q + p + P = TW Malini Mohankumar, Sierra Atlantic, India	Mixing Open And Commercial Tools Mauro Garofalo, Maveryx srl, Italy	How To Create Good Testers Susan Windsor, Gerrard Consulting, UK

12:00 **Lunch - Visit The Expo**

12:45 **Lunch - Visit The Expo**

13:45 **Afternoon Break - Visit The Expo**

Exploratory	VIDEOSTAR	Automation	People
W20 Where Exploration And Automation Meet: Getting The Most From Automated Tests Andy Kemp, ThoughtWorks, UK	W21 Team Work Within The Test Team - (E)2Q + p + P = TW Malini Mohankumar, Sierra Atlantic, India	W22 Mixing Open And Commercial Tools Mauro Garofalo, Maveryx srl, Italy	W23 How To Create Good Testers Susan Windsor, Gerrard Consulting, UK

17:00 **KEYNOTE 4: Power To The People - Achieve Fast, Sustainable Change In Quality By Harnessing The Crowd**
Daryl Elfield, Deutsche Bank, UK

17:45 **Conference Sessions Finish**

CONFERENCE PROGRAMME - Thursday 24th November

08:30 **'Hello Manchester'**
with the Programme Committee

08:45 **KEYNOTE 5: Test And Quality At Microsoft**
Bj Rollison, Microsoft, USA

Bridging the Gap	Agile	Risk	Lean
Th1 Architecture Testing: Wrongly Ignored! Rainer Zimmerer, Siemens, Germany	Th2 Continuous Quality Improvements - A Journey Through The Largest Scrum Project In Norway Kristina Lassen Tangen, Stora AS, Norway	Th3 Playing Around With Risks Jurgen Cluaren, CTG, Belgium	Th4 How to Apply Lean Test Management Bob van de Burgt, Professional Testing BV, The Netherlands

10:30 **Morning Break - Visit The Expo**

Bridging the Gap	Acceptance Test Driven Development	Applications and Mobiles	Lean
Th5 Dashboards: Real-Time Test Information For Managers And Teams Michael Bolton, DevelopSense, Canada	Th6 Using Functional Test Automation To Prevent Defects From Escaping The Development Phase Alexandra Iribe, BREDEX GmbH, Germany	Th7 What The Top 10 Most Disruptive Technology Trends Mean For QA And Testing Doron Reuveni, usst, USA	Th8 About Testers And Garbage Men Stefaan Luckermans, Traster IT & Dominici Maes, Quintes BVBA, Belgium

Th9	Th10	Th11
Top Challenges We Face In IT Today To Hinder Our Pursuit Of Quality Lloyd Roden, Grove Consultants, UK	Acceptance Test Driven Development Using Robot Framework Pekka Klärck, Independent Consultant, & Jarmo Herkonen, Resektor, Finland	How To Test Mobile Applications Jeroen Mengink, Polteq, The Netherlands

12:45 **Lunch - Visit The Expo**

Case Study	Agile	Case Study	Lean
Th12 Catching A High Speed Train: End-To-End Testing At NS Nathalie Rosseboom de Vries, Capgemini, The Netherlands	Th13 An Evolution Into Specification By Example Adam Knight, RaiRStar, UK	Th14 Operational Testing - Walking A Mile In The Users Boots Gitte Ottosen, Systematic, Denmark	Th15 Revolution, Evolution And Lean: A Test Process Improvement Diary From Copenhagen To Manchester Tapari Aalio, Sogefi, Finland

14:45 **Afternoon Break - Visit The Expo**

15:15 **KEYNOTE 6: Quality In Use: The Beating Heart Of The Customer Experience**
Isabel Evans, Dolphin Computer Access, UK

16:00 **Conference Closing Words, Including Test Lab Report & "Goodbye Manchester"**
Geoff Thompson, Programme Chair, EuroSTAR 2011 & The Programme Committee

16:30 **Conference Finishes**

20:00 **Gala Awards Dinner At The Monastery**

Keynote Speakers



The New Testing: Delivering Assurance In The Age Of The Virtual
Dr. Richard Sykes, Independent Consultant, UK



Death To The Testing Phase
Gojko Adzic, Neuri Limited, UK



Pursuing Quality? You Won't Get There By Testing
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Power To The People - Achieve Fast, Sustainable Change In Quality By Harnessing The Crowd
Daryl Elfield, Deutsche Bank, UK



Test And Quality At Microsoft
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Quality In Use: The Beating Heart Of The Customer Experience
Isabel Evans, Dolphin Computer Access, UK

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